

# Wild Apricot Preferred Partner



## **Theme Design Packages**

Let our design and development experts create a branded and professional membership site for your organization or business.

starting at **\$1,899** 

### **Consider This Service If:**

You don't know HTML/CSS or do not have access to a talented web designer or developer. Also, consider this if you do not have the time or do not feel comfortable customizing an existing Wild Apricot theme to match your brand.

#### **Key Benefits:**

- Professional design for a more effective membership site
- Smooth design and integration process
- Faster launch process and introduction to market

#### What's Included\*:

- 1 hour design consultation with one of our professional designers
- 1 rebranded Wild Apricot theme developed on your Wild Apricot site or a "trial" site (if needed)
- Basic mobile/responsive edits if the Wild Apricot theme chosen supports this functionality
- 1 round of revisions to the entire rebranded theme
- Migration of the rebranded theme to a "live" Wild Apricot site (if needed)

#### Additional Services\*:

- Completely custom "wireframe" (a basic mockup) of the site's "Home" page, incl. 1 revision
- Completely custom "design" of the site's "Home" page, incl. 2 revisions
- Additional wireframes and designs for "secondary" pages, incl. 1 revision each
- Completely custom theme development
- "Site Map" consulation We'll help restructure your website for maximum usability
- Content Cleanup / Migration We'll add and update your content to look its best
- Content Creation We'll help you target specific markets with professionaly written content
- SEO (Search Engine Optimization) consultation and ongoing services
- Member Data Cleanup & Import(s)
- JavaScript / jQuery Contact us for samples of our custom script work
- Wild Apricot API services Contact us for samples of our API work
- Wild Apricot Newsletter template design and development
- Logos, and so much more... Contact us for samples and cost estimates

\* Customers must provide a useable logo unless one is being created by one of our designers and are also responsible for providing graphics and photography, content, and any other information necessary to help achieve the desired theme customizations. "Additional services", like those listed above, will increase the overall project estimate.

For more information, contact us at 912.441.7011 or info@nicasiodesign.com.

